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**FACSIMILE COVER SHEET**

FAX NO : (571) 273-8300  
TO : Commissioner for Patents  
Mail Stop: AF  
FROM : Oleg F. Kaplun, Esq. of Fay Kaplun & Marcin, LLP  
DATE : November 20, 2007  
SUBJECT : U.S. Patent Appln. Serial No. 10/038,874  
for *Visualization of Entertainment Content*  
Phillips Ref.: US 010686

NUMBER OF PAGES INCLUDING COVER : 9

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**MESSAGE:**

Please see attached.

Thank you.

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

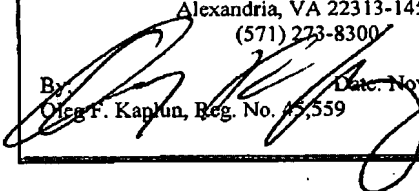
Inventor(s) : Roberts et al.  
Serial No. : 10/038,874  
Filing Date : December 31, 2001  
For : Visualization of Entertainment Content  
Group Art Unit: : 2174  
Examiner : Sy Luu  
Confirmation No. : 6434

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By:  Date: November 20, 2007  
Oleg F. Kaplun, Reg. No. 45,559

TRANSMITTAL

Transmitted herewith please find a Response to the Final Office Action mailed on September 20, 2007 for filing in the above-identified application. Since the Response is being filed within two months of the Final Office Action mailing date, Applicants respectfully request that the USPTO's response be issued before the expiration of the three month period of the Final Office Action mailing date (i.e., by December 20, 2007). No fees are believed to be required. However, the Commissioner is hereby authorized to charge the **Deposit Account of Fay Kaplun & Marcin, LLP NO. 50-1492** for any additional required fees. A copy of this paper is enclosed for that purpose.

Respectfully submitted,

Dated: November 20, 2007

By: 

Oleg F. Kaplun Reg. No. 45,559

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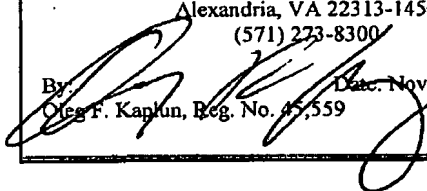
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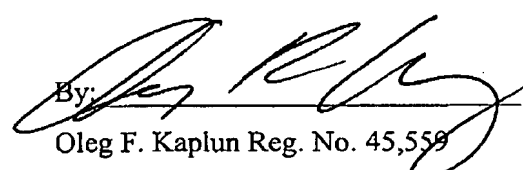
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**RESPONSE**

In response to the Final Office Action mailed on September 20, 2007, please consider the following remarks.